

CAPTAIN KIMO'S AFFILIATE PROGRAM

***Learn to be a better affiliate
and make more money.***

WHAT IS AN AFFILIATE?

An affiliate is someone who promotes a product or service to potential buyers. A commission is earned whenever a sale is made. In this case you'll be promoting Captain Kimo's eBooks. If you make a sale you'll get a 50% commission on that sale.

The eBook you'll be promoting is "Secrets to Mastering HDR Photography." This eBooks is more than just an eBook it's a lifetime membership. And the current price for all this is \$19.95, so if you sell one eBook you'll get a commission of \$9.97. From my experience this is the best commission that you'll see anywhere!

Note: Price of eBook is subject to change. I might drop the price to increase sales so you might notice a difference in commission from time to time.

HOW MY AFFILIATE PROGRAM WORKS

When you sign-up for Captain Kimo's Affiliate Program you'll be given a link code.

You can place this link on your website, e-mail, blog, forum, facebook, twitter, myspace... basically anywhere where you're allowed to post an affiliate link.

When someone clicks your link you are tagged for a sale. If that person buys a product you will be given a commission. When you make a sale an e-mail will be sent notifying you of the transaction.

Don't spam affiliate links! You will be banned if I am notified of any abuse from your affiliate account, and any commission made will be forfeited.

GETTING PAID BY CAPTAIN KIMO

You must have a PayPal account to be part of Captain Kimo's Affiliate Program.

Affiliates will be paid through PayPal monthly. There is no minimum payout amount required. However, you must make a sale to get paid. If you didn't sell anything there is nothing to payout.

You will be paid monthly on the 15th day of each month. This date is subject to change depending on where I am and if I have internet access. It's kind of hard to payout when I'm in the middle of the desert in some mud hut ;-)

HOW MUCH MONEY CAN AFFILIATES MAKE?

How much you make depends on you. You can make anywhere from \$10 to \$10,000 a month, or even more. The possibilities are endless.

Can someone actually make \$10,000 in a month? Sure, if you sell about 1000 books a month it's certainly possible, it's all in the numbers!

This might be hard to believe but there are people making a full time living by doing this, and I'm one of them ;-)

How much do I make? Let's just say I make more from being an affiliate than I do as a photographer. I probably make more than most photographers do who are working a traditional type of job. And this is all by promoting other people's products!

HOW TO SIGN-UP AND GET STARTED

To get started click the link below or copy/paste the code into your browser window.

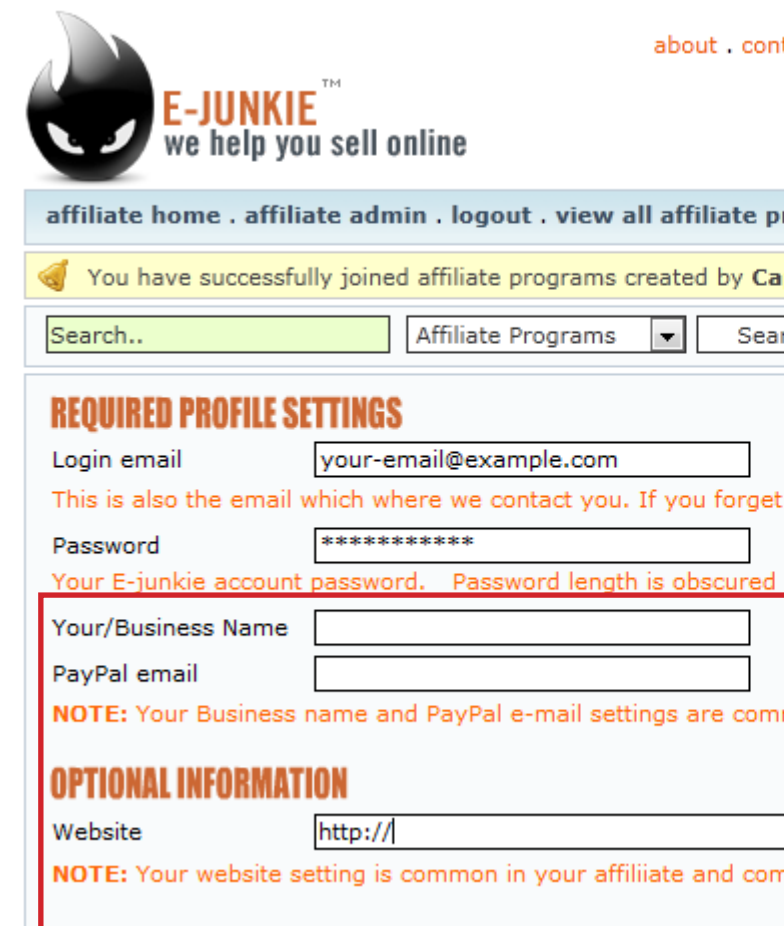
<http://captainkimo.com/affiliate-signup>

You'll be taken to E-junkie's website. E-junkie is a 3rd party e-commerce solution that sell's my eBooks and handles my affiliate program.

The screenshot shows the E-junkie website interface. At the top left is the E-junkie logo with the tagline "we help you sell online". In the center, the "Captain Kimo" logo is highlighted in a yellow box. Below the logo, there are navigation tabs for "SELLERS", "AFFILIATES", and "SHOP". A navigation bar contains links: "affiliate home . login . register . view all affiliate programs . help". A yellow banner below the navigation bar says "Login/Register to join affiliate programs created by Captain Kimo". The main content area is divided into two sections: "LOGIN" on the left and "REGISTER" on the right. The "REGISTER" form is highlighted with a red box and has a callout box pointing to it with the text "1. If you don't have an account with E-junkie, register here." The "REGISTER" form includes fields for "Email", "Repeat email", and "Password", and a "SUBMIT" button. The "LOGIN" form includes fields for "Email" and "Password", a checkbox for "Keep me logged in for future visits", and a "SUBMIT" button.

1. ACTIVATE E-JUNKIE ACCOUNT

Once you register you'll get an e-mail with a activation code. Use this code to activate your affiliate account. Login and activate your account then fill out the information below.



The screenshot shows the E-Junkie affiliate account activation page. At the top left is the E-Junkie logo with the tagline "we help you sell online". Below the logo is a navigation bar with links: "affiliate home . affiliate admin . logout . view all affiliate p". A yellow notification banner reads "You have successfully joined affiliate programs created by Ca". Below the banner is a search bar with "Search.." and a dropdown menu for "Affiliate Programs". The main section is titled "REQUIRED PROFILE SETTINGS" and contains the following fields:

- Login email: . Below it, a note says: "This is also the email which where we contact you. If you forget this email, we can not retrieve it."
- Password: . Below it, a note says: "Your E-junkie account password. Password length is obscured for security reasons"
- Your/Business Name:
- PayPal email:

Below these fields is a note: "NOTE: Your Business name and PayPal e-mail settings are common in your affiliate and seller profile (if you have one)".

The next section is titled "OPTIONAL INFORMATION" and contains the following field:

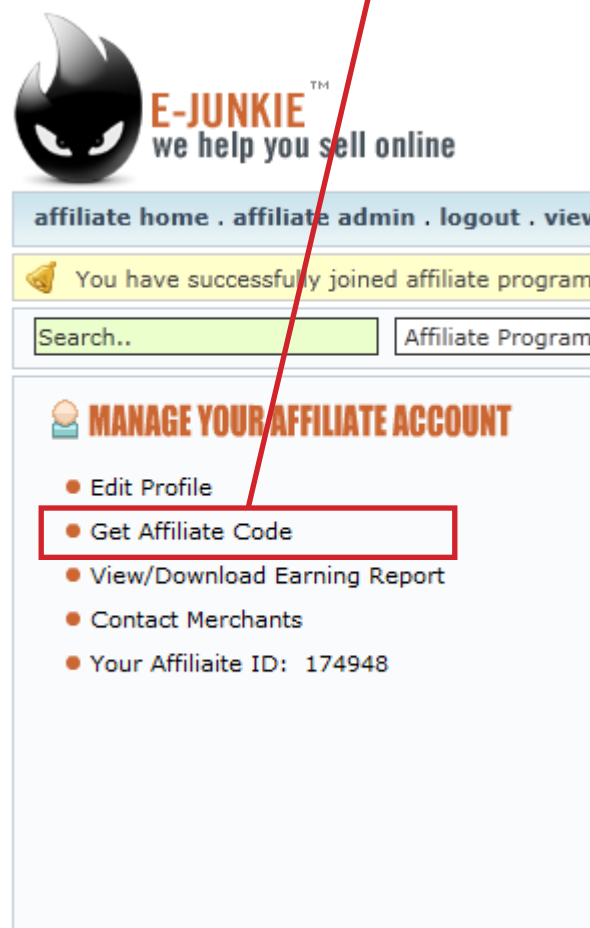
- Website: . Below it, a note says: "NOTE: Your website setting is common in your affiliate and community profile (if you have one)"

1. Enter your name or business name to be used with this account.
2. Enter the PayPal e-mail address so you can get paid.
3. Enter the main website that you plan on promoting affiliate links from.

2. GET AFFILIATE CODE

Now lets get the affiliate code so we can get you started making money!

1. Click "Get Affiliate Code."



The screenshot shows the E-Junkie affiliate account management interface. At the top, there is a navigation bar with links for "affiliate home", "affiliate admin", "logout", and "view". Below this is a yellow notification banner that says "You have successfully joined affiliate program". A search bar is visible. The main content area is titled "MANAGE YOUR AFFILIATE ACCOUNT" and contains a list of options: "Edit Profile", "Get Affiliate Code", "View/Download Earning Report", "Contact Merchants", and "Your Affiliaite ID: 174948". A red box highlights the "Get Affiliate Code" option.

2. Select "Captain Kimo."

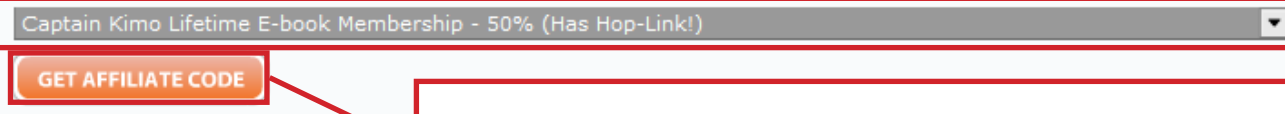


The screenshot shows the E-Junkie merchant selection page. At the top, there is a navigation bar with links for "about", "contact", "developer directory", "resources", "interact", and "resell e-junkie". Below this is a navigation bar with links for "SELLERS", "AFFILIATES", "SHOP", and "COMMUNITY". The main content area is titled "SELECT MERCHANT" and contains a search bar with the text "Search..". Below the search bar is a dropdown menu with "Captain Kimo" selected. Below the dropdown menu are four buttons: "BACK", "GET AFFILIATE CODE", "VIEW SALES (POP-UP)", and "CONTACT MERCHANT". A red box highlights the "GET AFFILIATE CODE" button.

3. Click "Get Affiliate Code."

4. Select "Captain Kimo Lifetime E-book Membership."

GET PRODUCT SPECIFIC AFFILIATE LINKS



The screenshot shows the E-Junkie product selection page. At the top, there is a navigation bar with links for "about", "contact", "developer directory", "resources", "interact", and "resell e-junkie". Below this is a navigation bar with links for "SELLERS", "AFFILIATES", "SHOP", and "COMMUNITY". The main content area is titled "GET PRODUCT SPECIFIC AFFILIATE LINKS" and contains a search bar with the text "Search..". Below the search bar is a dropdown menu with "Captain Kimo Lifetime E-book Membership - 50% (Has Hop-Link!)" selected. Below the dropdown menu is a button labeled "GET AFFILIATE CODE". A red box highlights the "GET AFFILIATE CODE" button.

5. Click "Get Affiliate Code."

3. COPY AND PASTE AFFILIATE CODE

This is your HTML affiliate code which you can place almost anywhere. Copy/Paste this code into a text file and save it on your computer for further use.



The screenshot shows the E-Junkie affiliate program interface. At the top left is the E-Junkie logo with the tagline "we help you sell". Below the logo is a navigation bar with "affiliate home . affiliate address". A yellow banner below the navigation bar says "Use YouTube videos to generate sales!". Below the banner is a search bar with "Search.." and a dropdown menu for "Affiliate Programs". To the right of the search bar is a "Search" button and a "Google™ Custom Search" link. Below the search bar is a section titled "HOP LINK CODE (RECOMMENDED)". Under this title, it says "This link points to this product's sale page." and "You will get the affiliate commission associated with each of the product sold!". Below this text is a red-bordered box containing the following HTML code:

```
<a href="https://www.e-junkie.com/ecom/gb.php?ii=847643&c=ib&aff=174948&cl=131406" target="ejejcsingle">Click here to view more details</a>
```

1. Copy/Paste this code. Note, this code is slightly different for each affiliate.

```
<a href="https://www.e-junkie.com/ecom/gb.php?ii=847643&c=ib&aff=174948&cl=131406" target="ejejcsingle">Click here to view more details</a>
```

You can also use this portion of the code and still get credit.

TIPS ON PROMOTING AFFILIATE PRODUCTS

There are three tips that I want to share with you. These tips will help you to get more sales with my eBooks. They will also increase affiliate sales on other products if you apply these tips to them.

1. Create a sales page for the affiliate product.

The number one mistake I see most affiliates do is not have a sales page for a product that they're promoting.

2. Show buyers why they should purchase the product.

Don't just tell them about a product, show them how it's helped you to do what you do.

3. Inform your potential buyers, don't sell them.

Everyone hates being sold to and if they feel they're being pressured to buy, they won't think twice about hitting the back button, instead of the affiliate link.

1. CREATE PRODUCT PAGE

Any product you promote should always have a page dedicated for that product. Don't just promote the affiliate link. It's much easier to place a link in a forum to your page than it is to promote a spammy looking affiliate link.

With a product page you have the opportunity to tell your readers about the product and show them why they should buy it. People are more likely to bookmark your page, if they like what they've read. Which means they'll return to your page when they're ready to make the purchase, not everyone will buy right away!

Also when creating an affiliate product page, make it look official, like you're selling the product yourself. The more you make yourself look like a re-seller and not a 3rd party affiliate, the more likely you'll make the sale!

2. SHOW THEM WHY

Humans love to consume, and most people are ready to buy anything that they think will benefit them.

Unfortunately most people lack the imagination to see how some things will benefit them, so telling them about an eBook isn't enough to get the sale.

The key in making the sale is to show them how the product is beneficial to them. The best way to do this is show them how the product has benefited you. In this way a potential buyer can easily imagine for themselves how they can benefit from what you're promoting.

Doing a video about a product will definitely increase your sales. Most people would rather watch a video instead of reading a lengthy article. Video also gives buyers a sense of security that words alone can't achieve. And when buyers are comfortable, they are more willing to buy.

3. DON'T SELL TO YOUR AUDIENCE

Everyone hates being sold to. The fastest way to get someone to hit the back button is by selling something in an obvious manner. Avoid hard selling your readers and give them your honest opinion about the product.

One way to not be so obvious about selling is by masking your affiliate link. A lot of people now-a-days look at the link before they click it. If they see a affiliate code, they might think twice on the sincerity of your review.

Use a service like bitly.com to hide your code. I use a Wordpress plugin called Pretty Link which looks a little more natural. Link service like bitly.com and Pretty Link also allows you to track the click rates. This is super important to see how many people click the link and how many buy the product.

CLOSING NOTES FOR TIPS

These tips are things I've done to increase my sales. If your blog and audience is similar to mine it should work to a degree. However there are never any guarantees only constant tweaking on your part to increase sales.

Everything affects the sales of your affiliate product. There are many variables that make and break a sales page. Even the slightest difference in wording can have a dramatic affect on your profit!

A good way to find out what works best is split testing a product page. Basically have two or more pages promoting the same product but with different wording. The page that sells the most is the page you want to use. Keep testing different pages until you're satisfied with the conversion rate.

CONCLUSION

I've been in this business long enough to know it's a feasible business model to promote other people's products and services. You can make a full time living just by being an affiliate. But like every other business, you have to put in effort to see results.

This is where I see most people fail. They lose interest because they aren't making enough money to cover the time invested. This is true for any business in the beginning. However, once you get going, this type of business runs on it's own with little effort.

For those willing to invest into this field, you'll be greatly rewarded with a job that offers freedom you probably never knew existed.

If you're interested in understanding the world of Internet Marketing you can join me on my new blog.

[HTTP://PHOTOBLOGLIFE.COM](http://PHOTOBLOGLIFE.COM)

This blog is all about the business of photo-blogging. I'll cover every aspect of running a successful and profitable photography website/blog. This includes generating quality content, site usability, getting traffic, making sales and much, much more.

Forgive me on the lack of content, as you'll see it's a brand spanking new blog. Please join the conversation by commenting and letting me know how I can help you succeed. I won't claim to be an expert, but I do make a living from blogging, so that has to count for something :-)